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Alpine
MOUNTAIN FRESH

BUY ONE GET ONE FREE.

Lights: Kings 10 mg "tar," 0.7 mg nicotine, 100's 10 mg "tar,"
0.8 mg nicotine - Box: 16 mg "tar," 0.9 mg nicotine - Soft:
16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

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**LOW PRICE IS
PART OF THE PLEASURE**

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